

John Hintlian

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Professional Profile

Strong conceptual designer with the ability to combine strategic creative skills, product and brand management experience to bring the client's vision to life.

Passionate, talented, detail-oriented, self-starter and team player, with the constant desire to meet and surpass clients' objectives and expectations.

Strong ability to manage multiple tasks and projects, with good organizational, management, and communication skills.

Skills

Photoshop, Illustrator, Flash, Dreamweaver, Fireworks, Director, InDesign, HTML, CSS, MacOS, Windows.

Experience: Full-time and freelance Creative

Big Pond Design, Gloucester, MA, 2008

Designer – programmer. Designed print ads for billboards, newspapers, and magazines. Created web pages and e-mail blasts. Authored web and print copy. Created style guides.

Neoscape Inc., Boston, MA, 2007 - 2008

Web programmer for an agency catering to the world's largest property management, real estate, and architectural firms. Neoscape conceives and produces 3D animations, renderings, film, and interactive programs for commercial and institutional marketing campaigns.

Aberdeen Group/Harte-Hanks, Boston, MA, 2007

Designer for targeted e-mail marketing campaign for one of the world's largest direct marketing companies. Coordinated marketing and branding strategies with marketing staff. Created HTML e-mails and web banners for targeted sales of industrial reports and websites.

iFactory/RDW, Boston, MA, 2007

Worked with the lead designer to develop CSS web pages and integrate content for the complete redesign of the Arnold Arboretum web site: arboretum.harvard.edu.

Salary.com, Waltham, MA, 2006

Designer and Production artist for the nation's largest compensation software developer. Worked closely with the lead designer and back-end developers in creating web pages, interactive flash graphics, charts, and diagrams for the complete redesign of salary.com.

En Linea, Inc, Santa Monica, CA, 2000 - 2004

Key designer and editor for the FIFA web site, the company's web site, and the company's marketing material. Designed the interface, and enhanced the usability of the company's web-based application for media accreditation for the FIFA World Cup 2002 Korea/Japan.

SimplyFamily.com, Santa Monica, CA, 1999 - 2000

Junior designer for a family resource web site. Redefined look and feel of site, developed quality assurance test plans, created HTML pages, web graphics, edited content.

Education:

Interactive Design certificate, UCLA extension

MBA, Boston College Graduate School of Management

BA, University of Vermont, cum laude